



THE BEST MICROALGAE AWARDS 2020



bestmicroalgaeawards.org



Best Microalgae Awards



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AWARD CATEGORIES

Judging Criteria & Terms and Conditions

Application deadline: November 8, 2020



Best Microalgae Awards

BMA is a new non-profit initiative aiming to highlight and reward microalgae innovation.

We seek to create an industry stamp of excellence thus setting a benchmark for integrity in microalgae innovation to establish a more sustainable future for all.

7 AWARD CATEGORIES

The Best Microalgae Game Changer 2020

The Best Microalgae Upgrader 2020

The Best Microalgae CSR Initiative 2020

The Best Microalgae Wild Card 2020

The Best Microalgae Inclusive Innovation 2020

SOCIAL ENGAGEMENT AWARDS

Algaezone Award for Social Spirulina India 2020

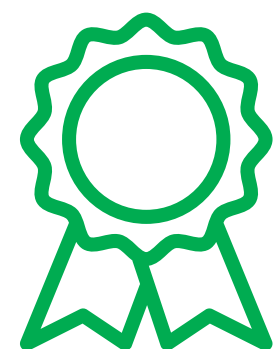
Antenna France Award for Social Spirulina West Africa 2020

KEY DATES

ENTRIES CLOSE: Nov. 8, 2020

FINALISTS ANNOUNCED: Nov. 2020

AWARDS PRESENTATION: Dec.. 3, 2020
(Subject to change)



AWARD CATEGORY DESCRIPTIONS & CRITERIA

1. THE BEST MICROALGAE GAME CHANGER 2020

Harnessing the power of microalgae, 'Game Changers' send shock waves through the market, making it impossible to revert to business as usual.

The 'Game Changer' Award highlights industry players with groundbreaking approaches or products that could benefit from wider attention from the industry and beyond.

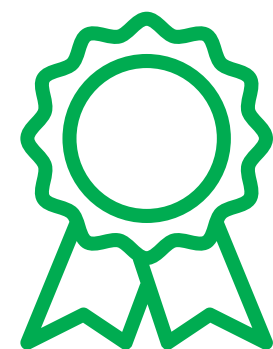
2. THE BEST MICROALGAE UPGRADER 2020

Flashy disruption isn't the only game in town: most large changes happen in incremental steps instigated by 'Upgraders'.

The 'Upgrader' Award recognizes more conventional, but nevertheless innovative and high-impact initiatives that transform the current microalgae sector.

TIPS FOR A QUALITY SUBMISSION

- When making your submission it will help our judges if you include data that clearly demonstrates the nature of your awards entry to the microalgae sector. Examples include the specific relation to the category for which you have chosen to apply, the number of people engaged or reached with your initiative, other % increases in productivity or impact, new activities made possible because of the work, etc.
- Please include this type of information where possible in the attached supporting documents submitted with your entry.



AWARD CATEGORY DESCRIPTIONS & CRITERIA

3. THE BEST MICROALGAE WILD CARD 2020

Certain promising innovations just don't fit neatly into any category. Perhaps untested or quizzical, they nevertheless warrant our attention.

As the whole industry seems to focus on these first proven markets, we too often forget that, to paraphrase one of our ambassadors, "microalgae can do everything except the dishes".

This category aims to reward original thinkers that help us to get rid of our blinkers and reconnect to the wider potential of microalgae, and in particular outside-the-box thinking and visionary approaches that have, will or may improve public exposure to, or adoption of, microalgae products, compounds or applications, including in niche segments.

4. THE BEST MICROALGAE CSR INITIATIVE 2020

We need visions of a better world and pathways to building a better future, what's yours?

The Best Microalgae Awards' CSR Initiative Award is the world's first to highlight responsible business practices in the microalgae industry. This award isn't just about recognizing businesses for responsible and sustainable practices. It is also about rewarding change; building platforms to learn, share, and progress ideas; and encouraging the development of engaged and ethical business practices.

5. THE BEST MICROALGAE INCLUSIVE INNOVATION 2020

The benefits of microalgae should be made available to consumers at all levels of the socioeconomic ladder.

The 'Inclusive Innovation' award will highlight the efforts of innovators offering microalgae-enhanced solutions beyond the mainstream, particularly to the billions living on lowest incomes.

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The Best Microalgae Game Changer 2020

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SOCIAL ENGAGEMENT AWARDS

Algaezone Award for Social Spirulina India 2020

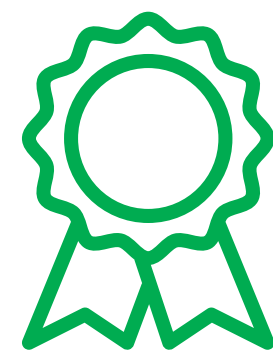
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SOCIAL ENGAGEMENT AWARD CATEGORY DESCRIPTIONS & CRITERIA

6. ALGAEZONE AWARD FOR SOCIAL SPIRULINA IN INDIA

200 kg in-kind Spirulina Donation

The purpose of these specific awards are to support an evidence-based approach or demonstrator case that leverages spirulina to improve health outcomes in underprivileged or disenfranchised populations. Any serious social use case is also invited to apply but data-enhanced applications will be favoured.

**The Social Spirulina Awards will be disbursed on a needs basis; therefore the number of winners is subject to vary according to the number of applications received.

7. ANTENNA FRANCE AWARD FOR SOCIAL SPIRULINA IN WEST AFRICA

100 kg in-kind Spirulina Donation

The purpose of these specific awards are to support an evidence-based approach or demonstrator case that leverages spirulina to improve health outcomes in underprivileged or disenfranchised populations. Any serious social use case is also invited to apply but data-enhanced applications will be favoured.

Applicable countries: Mali (* preferred), Niger (*), Senegal, Guinea, Côte d'Ivoire, Burkina Faso

TERMS AND CONDITIONS OF ENTRY

- 1) The Best Microalgae Awards are organized by the BµA Team under the aegis of the European Algae Biomass Association (EABA). and are open to: All organizations, large or small, including: corporations, SMEs, NGOs, start-ups, university researchers, and local initiatives.
- 2) Entries must be received by 23:59 UTC on Wednesday 30 September 2020. Entries will be technically blocked beyond that closing date and will not be processed.
- 3) All entries must be submitted via the online Awards application system at [judgify.me/bestmicroalgaeawards2020](https://www.judgify.me/bestmicroalgaeawards2020).
- 4) All entries must be focused on the use or production of microalgae or microalgae-like biomass, following EABA's position paper on algae (<https://www.what-are-algae.com/>).
- 5) BµA will screen the applications submitted through the online system for suitability and matching criteria before presenting them to the expert judges. Irrelevant or deceptive applications will be unilaterally disqualified.
- 6) The expert judges will independently and anonymously grade the applications prevetted by BµA through the online system based on explicit criteria and will be required to abstain from voting in case of a potential conflict of interest.
- 7) The top application, as identified through the highest grades in their categories, will be vetted for authenticity by BµA and any unsubstantiated claim will be disqualified. The vetted top applications will be selected as finalists for each award category.
- 8) Finalists will have the opportunity to rework their pitch and to present it to the official judging panel, which will consensually select winners and runner-ups based on fulfilment of the specific criteria outlined for each award.
- 9) Winners will be announced during the 10th European Algae Industry Summit in Reykjavik, Iceland, on 20–21 October 2020, or, should the summit be cancelled, during the AlgaEurope 2020 summit in Rome, on 1–3 December 2020.
- 10) When completing entries, use the name of the nominated organisation or individual exactly as they would appear on the winner's trophy. These will be rechecked before the announcements but BµA will not be responsible for incorrect spelling of names.
- 11) Entries that contain offensive material, propagate hate messages, make defamatory statements, or that are otherwise offensive are not eligible to win a Best Microalgae Award. Likewise, fake entries will not be considered for judging. Ineligible entries may be disqualified at any phase of the competition without notification.
- 12) If supporting documentation is required and not provided in the attachments tab of the Awards system, the relevant entry or entries may not be considered for judging.
- 13) All supporting material loaded into the Award system must be clearly labelled with the name of the organisations and any necessary details, i.e title of nomination.
- 14) No content submitted will be used for other purposes than for the needs of organizing the Awards. Any content that BµA would want to reproduce to promote the Awards and to champion the excellent work of the microalgae sector would be explicitly requested by the organizers.
- 15) Awards judges' decisions are final. No correspondence or discussion will be entered into regarding the judging process any outcomes reached expect when absolutely legitimate.
- 16) BµA may extend any deadline or time limit, terminate the Awards or vary the terms of entry at any time and for any reason at its sole discretion, which it would however only do if strictly and absolutely warranted by the situation and in close discussion with its events sponsors, patrons and judges. BµA may also choose not to present any given award if none of the nominees sufficiently meet the qualifications for that award, to the sole discretion of the judging panel.
- 17) If an entry receives an award, the manner and details of announcing that nomination and award is strictly within the discretion of BµA. The entrant understands that all awards may not be given or publicized in the same manner.

PRIZES

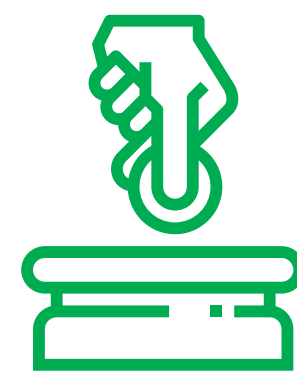
Each Award category winner and a runner-up will receive the following:

- International industry media coverage
- Gifted product or service from the award category sponsor (if applicable)
- Cash prizes will only be awarded on a needs basis
- Best Microalgae Awards Certificate

APPLICATION PROCESS

- Applications are open to all organizations, large or small, including: corporations, SMEs, NGOs, start-ups, university researchers, and local initiatives.
- Applicants from all over the world are invited to apply.
- Applicants may apply to a maximum of 3 awards.
- Each individual application must be tailored to the category specific criteria.

<https://www.judgify.me/bestmicroalgaeawards2020>



PROUDLY SUPPORTED BY:

PLATINUM SPONSOR

Global EcoPower Group (GEP), a NYSE Alternext-listed renewable energies developer, is building a photovoltaic greenhouse in southern France it aims to transform into a platform for microalgae companies looking to position themselves in the European market;



GEP

imagine future energies

ALGEP LISTED NYSE ALTERNEXT.

UNDER THE AEGIS OF



EUROPEAN ALGAE BIOMASS ASSOCIATION



ALGAEUROPE2020 01-03 DECEMBER

AWARD CATEGORY SPONSORS



ALGAEZONE ORGANIC SPIRULINA INDIA – EUROPE

LET'S MAKE MICROALGAE HISTORY TOGETHER!

JUDGING PROCESS

BMA and Judging Panel to select finalists and winners for each award based on fulfilment of specific criteria for each award category.

Finalists are encouraged to submit a supporting video to be displayed on BMA's LinkedIn page and website or participate in a LIVE streaming.

Applicants from all over the world are invited to apply.

Applicants may apply to a maximum of 3 awards.

Each individual application must be tailored to the category specific criteria.

AWARDS PRESENTATION

The awards presentation will take place during, AlgaEurope, a virtual event, taking place on December 1-3, 2020. The exact time and date of the presentation is to be announced.

AWARDS PRESENTATION ...

The 10th European Algae Industry Summit in Reykjavik, Iceland on October 21, 2020 has been indefinitely postponed. As a result, the awards presentation has been rescheduled.